## KAILEY FOSTER

#### FARM BROADCASTER

### CONTACT

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Kaileyfoster.com

#### EDUCATION

Agricultural Communications; Broadcast Journalism; Political Science

#### **Utah State University**

2017-2021

SELECTED RECOGNITIONS

# Third Place Radio General News:

- 2022 Utah Society of Professional
  Journalists Award

  USU College of Humanities and
- Social Sciences' 2021 UPR Student of the Year
- Second Place Radio Spot News: 2021
   Utah Society of Professional
   Journalists Awards
- Third Place Radio General Feature: 2021 Utah Society of Professional Journalists Awards
- Second Place 2020 NACT Critique and Contest: Radio Package

#### WORK EXPERIENCE

#### **Assistant Farm Director, Social Media Manager**

WRAM, WMOI Radio Stations

April 2023-Current

- Cover local agriculture news/ events for western Illinois. Host a live ag news radio show on WRAM radio and keep the station website up to date with agricultural-related stories.
- Manage social media accounts; Facebook, Instagram, Twitter, and Youtube
- Shoot and do light video editing for the Youtube channel to be shared on the website and with station clients
- Host an Afternoon Drive on-air show on WMOI and a Drive at Five show on WRAM radio station.

#### **Farm Director**

Townsquare Media

January 2022-March 2023

- Plan and create daily digital and on-air local agriculture content.
- Website publication of news and digital content with a basic SEO package.
- Manager of the radio station's Facebook page.
- Wrote digital content reaching 200,000 or more Google Analytics Local Page Views per month.

#### Interim News Director, Agriculture Reporter, Producer, Weekend Host

Utah Public Radio

September 2019- December 2021

- Lead a team of ten interns to coordinate and execute the daily news program.
- I work closely with other supervisors to maintain communication throughout the station through the execution of daily news programs.
- I gather news stories relating to agriculture and policy and prepare them to air statewide and for our website.
- I coordinate with Utah State University Extensions to produce educational segments on the weekends.
- Local on-air host of the NPR Sunday morning program.

#### Radio Reporter

National FFA Convention Newsroom

2021 National FFA Convention

 Worked on a team to interview and edit stories from the National FFA convention. Interviews were broadcasted from National Association of Farm Broadcasters Association member stations across the United States.

#### **Social Media Corps**

National Association Of Farm Broadcasters

2019 & 2020 NAFB Convention

 Worked on a team to provide live social media coverage of the NAFB convention through Facebook, Instagram, and Twitter